

Industries across the globe turn to Keith Abraham for inspiration, insights and ideas on how to not only set goals—but how to achieve them—to bring out the best in their people, their leaders and their business.

Keith Abraham is the global authority on goal achievement and the creator of the GoalDriver™ Formula. A formula designed to accurately determine what energises and engages each individual, driving them to achieve the unimaginable, unreachable and unattainable.

With over 28 years as a professional speaker, delivering to over 387 clients in 39 countries, Keith Abraham has been the recipient of multiple awards throughout his career. In 1999, Keith became a Certified Speaking Professional (CSP), putting him in the top 7% of professional speakers worldwide. He has experienced great success in Australia and in 2002 he received the highest award given to a Professional Speaker—the *Nevin Award*. In 2012 he was named *Keynote Speaker of the Year* and in 2019 he was named *Educator of the Year*.

Adding to his already impressive CV, Keith is the bestselling author of five books, published in 12 languages, covering the areas of passion, goal achievement, customer loyalty and focus. As a regular contributor to publications and a frequent guest on business media and podcasts, Keith's expertise and authority on the subjects of goal setting, goal achievement, goal centric-cultures and goal alignment is recognised globally. Keith is passionate about the work he does.

Keith has learnt through his career of being on stages worldwide, is that to have the biggest impact on conference attendees, it is so much more than just turning up and presenting. Keith embodies his work and has become the real life, living example. Delivering an exceptional learning experience and inspirational presentation, attendees want to implement the ideas and insights immediately into their life and business role.

Keith creates a seamless experience from the moment you book him, to the professional preparation time he takes getting to understand your business—all leading to attendees who are more engaged in a highly interactive and industry-relevant presentation. Keith leaves the audiences with resources to put what they have learnt into practice. Adding value to the learning experience for your people is Keith's number-one priority. That's why you'll see that your standard conference investment includes so much more.



ABOUT KEITH