



# Keith Abraham

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FEE SCHEDULE TO  
DECEMBER 2020 UK



# Your Investment:

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## PRESENTATION GROSS FEES

Keynote Presentation 1 to 3 hours: £10,000

Workshop 4 to 7 hours: £15,000

## WORKBOOKS

Custom-made, comprehensive workbooks will be created for your presentation or workshop.

Printed workbooks: At your expense

## ADDITIONAL EXPENSES: TRAVEL

As is standard practice when engaging speaking professionals for an event, Keith's travel expenses will be in addition to the presentation investment amount. Expenses include (but are not limited to): return Business Class airfares from Brisbane to the event location; ground transfers; accommodation; soft drinks and meals required during the stay. Exact requirements, particularly in regards to accommodation, will be discussed, and the agreed items will be included in the contract.

## WHAT YOU WILL RECEIVE FOR YOUR INVESTMENT

*We include a number of special items, which include:*

- Keith will create a pre-conference video message to engage with your conference delegates and to promote your event.
- Keith will also provide a post-conference video message as a reminder of his key messages and reinforce the action steps conference delegates need to implement back on the job.
- Keith will customise the presentation to your specific needs, outcomes and requirements—using relevant examples and providing techniques audience members can use in their day-to-day business.
- Keith will provide a customised master handout for copying by the conference organiser.
- Keith will create an online reinforcement course around the key messages delivered to your audience members.
- Members can log on to this course after the presentation and will be emailed one presentation message a week for the next 12 months.
- Keith will make himself available by phone and email for audience members to ask questions for 12 months after the presentation.
- Keith will give away a number of his best-selling books during the presentation to audience members.



# Keith's Commitment:



## BEFORE

I will do my research so that I understand the current state of your industry, business, market place challenges, competitors, unique business language and the types of products and services you provide.

I will take the time to design a customised, professional presentation that will achieve your key conference objectives. It will not be canned presentation.

I will design and produce a comprehensive designed customised master handout, which will be sent to you prior to my presentation for copying.

I will take the time to meet or conduct interviews with those key stakeholders in order to deliver the very best presentation.

I will provide you with my AV requirements, send to you in advance my travel itinerary, personal introduction, photos and any additional marketing material you may need to promote the presentation, well in advance.

I am happy to create a short video about the presentation and why people should attend your conference.

I will be at your event early to discuss any last minute changes and the presentation outline with you prior to me speaking. I will be flexible to change the presentation or the timing to suit your schedule and agenda on the day.



## DURING

I commit to stimulate your group, involve them in the presentation, provoke them to think differently and entertain them with relevant stories and examples.

I will use your company logo, digital pictures and specific industry examples to further align the presentation messages to your delegates.

I will use interactive learning techniques so the audience will remember the key points.

I will allow for questions and comments from the audience during and after the presentation.

I will not use any offensive or off-colour language, behaviour, jokes or stories.

I will stick to the allocated time frame and adjust it if necessary to ensure your agenda stays on track.

I will allow you to video and audio record my presentation for no additional fee provided that you provide me with a copy and it is not used for resale.

I will create specific online post-presentation resources that can be used after the presentation by your delegates.



## AFTER

I will commit to staying around after the presentation and be available to answer questions by delegates after the presentation to add further value.

Discuss with you and your key people additional strategies, which ensure the impact of my message is utilised after the presentation.

I will pack up my equipment and materials so I do not interfere with any other presentations.

I will provide access to my Business Resource Centre, which has business and personal development articles, podcasts, business leader interviews and videos available for downloading by your delegates for free.

I will seek feedback from you after the presentation and provide you with any comments I received from the group about the conference, my presentation or suggestions for future events.

I will be available for one-on-one telephone coaching sessions for conference delegates for the following 12 months.

