



# GOAL DRIVER™

**BLUEPRINT**  
with **KEITH ABRAHAM CSP**

The art of turning your  
dreams, desires and destinations  
into a reality.

**NAME**

**DATE**



**KEITHABRAHAM.COM**

# My GoalDriver™ Blueprint.

## 1 MY KEY GOALDRIVER™



SUCCESSFUL PURPOSEFUL INSPIRED HAPPY ORGANISED RESPECTED CONFIDENT RELAXED

## 2 MY GOAL

## 3 AMPLIFIED ATTITUDE

What **ATTITUDE** will you need this year to achieve your goal?



Four horizontal lines for writing an attitude.

## 4 MY TIMEFRAME

DAY

DATE

MONTH

## 5 MY WHY

Five reasons **WHY** I want to achieve this goal.

ONE

TWO

THREE

FOUR

FIVE

Great acts are made up of small deeds. Lao Tzu



# My GoalDriver™ Blueprint.

03

## 6 MY DEVELOPMENT

What do I need to do **DIFFERENTLY**?

**START DOING**



**STOP DOING**

## 7 MY 3 KEY MILESTONES

Three light blue rectangular boxes stacked vertically, representing milestones.

## 8 MY 30 DAY ACTION PLAN

Five numbered lines for action items, with a decorative pattern of small squares on the right side.

## 9 MY DAILY RITUALS

How I want to **FEEL**:

**M T W T F S S**

	M	T	W	T	F	S	S

**All of us know in our heart of hearts what we need to start doing in our lives and what we need to stop doing in our lives.**



# Getting to know Keith Abraham.



**Industries across the globe turn to Keith for inspiration, insights and ideas on how to not only set goals, but how to achieve them, to bring out the best in their people, their leaders and their business.**

With over 23 years as a professional speaker, delivering to over 386 clients in 32 different countries, Keith Abraham has been the recipient of multiple awards throughout his career. In 1999, Keith became a Certified Speaking Professional (CSP), putting him in the top 7% of professional speakers worldwide. He has experienced great success in Australia and in 2002 he received the highest award given to a Professional Speaker—the *Nevin Award*. In 2012 he was named *Keynote Speaker of the Year* and in 2019 won *Educator of the Year*. Adding to his already impressive CV, Keith is the best-selling author of five books, published in 12 languages, covering the areas of passion, goal achievement, customer loyalty and focus. As a regular contributor to publications and frequent guest on business media and podcasts, Keith's expertise and authority on the subjects of goal setting, goal achievement, goal-centric cultures and goal alignment is recognised globally. Keith is passionate about the work he does.

What Keith has learnt through his career of being on stages worldwide, is to have the biggest impact on conference attendees, it is so much more than just turning up and presenting. Keith embodies his work and has become the real life, living example. Delivering an exceptional learning experience and inspirational presentation, attendees want to implement the ideas and insights immediately into their life and business role.

Keith creates a seamless experience from the moment you book him, to the professional preparation time he takes getting to understand your business—all leading to attendees who are more engaged in a highly interactive and industry-relevant presentation. Keith leaves the audiences with resources to put what they have learnt into practice. Adding value to the learning experience for your people is Keith's number-one priority.



**Passionate**  
PERFORMANCE

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