

# Keith Abraham

## SESSION OUTLINE:

# PASSIONATE LIFE



### PASSION. PLANS. PROGRESS.



In this session, Keith will share with your people the 3 simple steps to living an extraordinary life.



Customised to your business, the ideas will relate to the industry your people work in every day and focus on real life strategies. Keith will explore the clarity gained around both their professional and personal lives, and how this will enhance their confidence.



### PASSION

- Explore why it is critical to define *what* you are passionate about, and the importance of actively pursuing your passion.
- Discover the 6 emotional mindsets to achieving goals and how to tap into your full potential to accomplish them, in life and in your career.
- Learn the process of *how* to create your list of 100 goals that you want to achieve in your lifetime.

### PLANS

- Identify the 4 key areas you need to set goals in and how to *remain* focused on what really counts for you.
- Prioritise your key personal and professional goals for the next 12 months.
- Clarify the #1 goal you want to achieve using a simple 8 step process.

### PROGRESS

- Determine how to become the living example of the best version of *you*, not the second best version of someone else.
- Understand what you need to start doing and stop doing in your life or role, to achieve your goals.
- Define what actions you need to complete in the next 1-7-15-30 days in order to beat procrastination once and for all.

**“AN ENGAGING SPEAKER  
WITH UNIQUE & POWERFUL  
CONTENT, DELIVERED  
IN A WAY THAT DRIVES  
SUBSTANTIAL &  
SUSTAINED IMPROVEMENT  
& RESULTS.”**

*Angus Love—General Manager,  
Isagenix Australia and New Zealand*





# The Experience



## BEFORE

1. Personal briefing with Keith Abraham about session requirements and business outcomes.
2. Presentation outline developed; outline reviewed to ensure expectations are met.
3. Fully customised presentation developed, including specific business stories about your people, customers, products and industry.
4. Pre-conference promotional video for attendees (3–5 minutes) to engage with your audience and pique their interest in Keith's session.
5. A presentation workbook created for your attendees to create an action plan with and most importantly, take away the key presentation models and refer back to them.
6. Logistics meeting with Keith's team—including advance provision of travel itinerary, audio visual requirements, personal introduction, bio, photos, and any additional marketing material.



## DURING

1. Deliver a highly interactive and engaging presentation through:
  - + Audience interaction and participation.
  - + Relating key points to your people and your organisation.
  - + Utilising creative learning techniques.
  - + Embracing questions and comments from the audience during the presentation.
2. Meet with the organiser and relevant stakeholders onsite.
3. Attend scheduled AV checks, and any rehearsals required.
4. Be available in the room, 30 minutes prior to session.
5. Remain at the session, post-presentation to answer questions from delegates.
6. Most importantly, will deliver in scheduled timeframe and adjust if necessary to ensure your agenda stays on track.



## AFTER

1. 12 month email advice service where delegates can email Keith with any questions for the next 12 months.
2. To reinforce the key messages, all of Keith's programs offer the following support tools:
  - + Post-conference promotional video for attendees;
  - + Audience access to a 60 minute summary audio recording;
  - + Delegate access to the *Discover Your Passion* eBook;
  - + Access to a weekly inspirational email blog;
  - + Access to download popular activity presentation slides.
3. De-brief meeting with Keith's team to review the follow up campaign, maximising attendee value and your investment.
4. The opportunity to purchase Keith's best-selling books, in print or audio format.
5. The ability to deliver additional post-conference videos, or audio messages.
6. The potential to host a Peer Idea Exchange Workshop.

